

What if Your Kid Smoked Tobacco Cigarettes?

Maybe your child already smokes. Perhaps you do and hope they won't pick up your unhealthy habit. Possibly, there is no history of smoking in your family but you fear that friends might serve as a bad influence. What will you do if your son or daughter decides to start smoking?

Tobacco use is the nation's leading preventable cause of death, killing more than 400,000 people and costing more than \$180 billion in health care bills and lost productivity each year. Nearly 90 percent of all smokers start at or before age 18. Every day in the U.S., another 1,500 kids become regular smokers, one-third of whom will die prematurely as a result. While we have made progress in reducing youth smoking in recent years, 21.7 percent of high school students still smoke, according to the Center for Disease Control.

One company believes that they have the solution to the smoking problem. Safer Smokes, Inc. offers a smoking cessation product by the name of Bravo. This smoke has all of the characteristics of a tobacco cigarette with three important differences; no nicotine, no tobacco, and none of the dangerous carcinogens derived from the additives found in commercial tobacco cigarettes. The product gives the smoker a chance to cleanse their body of the harmful and addictive narcotic nicotine, and as the urge to smoke dissipates so does the need and desire to smoke at all.

Many young smokers are driven to smoking through peer pressure and find that they have no safer alternative to the traditional commercial cigarette. Clinical studies have evidenced the relative safety of the Bravo product when compared to tobacco cigarettes. Bravo doesn't contain tobacco tars--it contains lettuce tars, which have been proven to be far less harmful than tobacco tars according to the research work done at the Roswell Park Cancer Memorial Institute, by Dr. George E. Moore. He published his findings and testified before Sen. Magnusen's Hearings on "What had been done to make cigarette smoking safer." Dr. Moore's announcement was published as: "If you must smoke, lettuce is found safer to avoid cancer."

For person that either wishes to quit smoking or is looking for a safer alternative to a tobacco cigarette, Bravo Smokes may be the very best alternative. To read about the company's clinical studies and customer testimonials or to learn more about Bravo itself visit it at www.bravosmokes.com .